



30th Annual
Dr. Martin Luther King, Jr. Awards Luncheon
Wednesday, January 25, 2017

11:00 A.M. Reception | 11:45 A.M. Program
Marriott Marquis San Francisco | 780 Mission Street, San Francisco, CA 94103

SPONSORSHIP COMMITMENT FORM

As a sponsor of our annual Dr. Martin Luther King, Jr. Awards Luncheon, you help provide access to justice for hundreds of marginalized individuals and vulnerable communities each year. Your support makes it possible for the Lawyers' Committee to provide free legal services in pursuit of our mission to advance, protect and promote the legal rights of communities of color, immigrants, refugees and low-income communities. Thank you for partnering with us to foster and defend these most basic human rights. During the luncheon, you will have the opportunity to join us in celebrating our achievements together, lauding our outstanding pro bono volunteers, and networking with leaders from the legal community, elected officials, social justice advocates and a host of prominent community members. We look forward to celebrating with you. See you there!

Please select a sponsorship level. Sponsorship benefits are listed on the reverse.

- [] Leadership Circle \$25,000 [] Champion Level \$10,000 [] Friend Level \$1,750
[] Visionary Level \$15,000 [] Partner Level \$5,000 [] Advocate Level \$950 (Non-profit/Government rate)

[] I/we cannot attend. However, enclosed is my tax deductible contribution of \$_____ to sponsor community members to attend.

Billing Contact Information

Name Law Firm/Organization/Company Name
Street Address City State Zip
Phone Email

Payment Information

Total Amount \$_____

- [] I/ we have enclosed a check, payable to: Lawyers' Committee for Civil Rights
[] I/ we will make a payment via wire transfer. Please send me the transfer information.
[] Please charge my credit card: [] Visa [] MasterCard

Card Number Expiration CVV
Name on Card Signature

Tickets will be held at the door. Your contribution is tax deductible to the extent permitted by law less \$45 per event guest. (Tax ID# 94-2581415). Mail with payment to: Lawyers' Committee for Civil Rights, ATTN: MLK Luncheon, 131 Steuart Street, Suite 400, San Francisco, CA 94105. For additional information, please contact us at mlk@lccr.com or visit www.lccr.com.



DR. MARTIN LUTHER KING JR. LUNCHEON SPONSORSHIP BENEFITS

(\$25,000) LEADERSHIP CIRCLE SPONSOR:

- Front row premier seating for 20 guests (two tables) at the luncheon;
- Premier brand visibility at reception and luncheon;
- Opportunity to host key speaker or dignitary (e.g., judge, elected official or other) at luncheon table;
- Special recognition from the stage by key speakers;
- Full page ad placement in the luncheon program;
- Premier recognition and visibility in all pre- and post-luncheon communications; and
- Premier recognition as leading support of civil rights and visibility on LCCR's digital channels, including LCCR's website, Facebook and Twitter during the year.

(\$15,000) VISIONARY LEVEL SPONSOR:

- Premier seating for 10 guests (one table) at the luncheon;
- High profile brand visibility at the luncheon;
- Special recognition from the stage by key speakers;
- Half-page ad placement in the luncheon program;
- High profile recognition and visibility in all pre- and post- luncheon communications; and
- High profile visibility on LCCR's digital channels, including LCCR website, Facebook, and Twitter.

(\$10,000) CHAMPION LEVEL SPONSOR:

- Preferred seating for 10 guests (one table) at the luncheon;
- Brand visibility at the luncheon;
- Special recognition from the stage by key speakers;
- Recognition and brand logo placement in the luncheon program;
- Recognition and visibility in all pre- and post-luncheon communications; and
- Special visibility on LCCR's digital channels, including LCCR website, Facebook, and Twitter.

(\$5,000) PARTNER LEVEL SPONSOR:

- Preferred seating for 10 guests (one table) at the luncheon;
- Recognition and logo placement in the luncheon program;
- Recognition and visibility in all luncheon communications; and
- Visibility on LCCR's digital channels, including LCCR website, Facebook, and Twitter.

(\$1,750) FRIEND LEVEL SPONSOR:

- Seating for 10 guests (one table) at the luncheon; and
- Recognition in the luncheon program.

(\$950) ADVOCATE (NON-PROFIT/GOVERNMENT) LEVEL SPONSOR:

- Seating for 10 guests (one table) at the luncheon; and
- Recognition in the luncheon program.